

ABSTRACT

Videos are an important component of online classes, as they can be used to introduce new content, to reinforce learning or for reviewing. Studies show that the human brain can process visual information 60,000 times faster than text. This paper will reveal how the videos are created to teach Chinese Language I (LAC100) in USM. In this course, 20 teaching videos have been created and uploaded to eLearn@USM for reviewing. The content of the lessons, including vocabulary, grammar, and sentences on topic basis are presented in PowerPoint slides. Animated texts and images are added to the slides to draw learners' attention. Teaching will then be carried out based on the slides via WebEx and recorded. The recordings will then be downloaded from WebEx and uploaded to eLearn@USM. In terms of duration, it is recommended to create short videos of around 15 minutes, as short videos can retain learners' attention better, resulting in more effective T&L. To make the videos more engaging, it is suggested to include the visuals of the teacher along with the slides. When speaking in front of the camera, teachers are suggested to maintain eye contact with the learners, and to speak in a conversational style. Nevertheless, watching videos can be a passive experience. Hence, to make the most out of the teaching videos, it is proposed that teachers provide learners with opportunities to do self-evaluation. This could be done by linking the videos to activities such as quizzes on eLearn@USM.



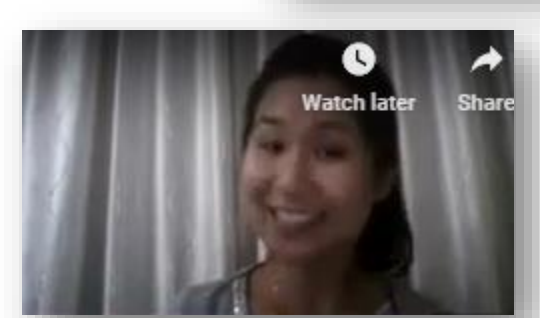
OBJECTIVE

To reveal how the videos are designed and created effectively to teach Chinese Language I (LAC100) in Universiti Sains Malaysia.



ADDED VALUES

- Personalized teaching and learning
- No restrictions on location and time
- Enriching learning resources
- Reinforcing learning



USEFULNESS

The human brain can process visual information 60,000 times faster than text. 20 teaching videos are designed and created mainly for reviewing purposes. Learners could view the videos after class at anywhere and anytime they like. In fact, it was found that the videos play a significant supplementary role in face-to-face classes.

COMMERCIALIZATION POTENTIAL

The videos could overcome the space and distance barrier in teaching and learning language courses. Hence, the language courses can be marketed on a wider scale, where users and learners throughout the nation or world can pursue the language courses via videos.



RECOGNITION

Laporan Penilaian Pengajaran



LEE LAOSHI WAS REALLY GREAT. I DON'T THINK I WOULD GET THE BEST TEACHER LIKE HER. THE TEACHING METHODS AND THE RESOURCES WERE REALLY USEFUL. THANK YOU LEE LAOSHI.

KELAS LEE LAOSHI AMATLAH EFEKTIF BAGI SAYA DAN SEMUA PELAJAR DALAM KUMPULAN SAYA. BELIAU BERHASIL MENGAJAR PELAJAR BAHASA YANG BARU WALAUPUN BAHASA TERSEBUT BUKANLAH SENANG UNTUK MAHIR. BAHAN DAN BAHASA YANG BELIAU PAKAI ADALAH MUDAH DIFAHAMI DAN DAPAT DIADAPTASIKAN DALAM RUTIN HARIAN.



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